

# FOR IMMEDIATE RELEASE



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### **New Clean Face Power Vent Termination cures unsightly exterior wall interruptions**

*Town & Country Fireplaces' newest Clean Face Power Vent Termination sets new benchmark for gas fireplace power venting termination*

- Town & Country developed a power vent termination to be flush mounted, eliminating any interruption to exterior wall sight lines.
- Town & Country Fireplaces is the only fireplace brand in the fireplace industry to offer a flush mount clean face power vent termination.
- The Clean Face Power Vent Termination can be painted to blend into the building's exterior – offering a solution to aesthetic conflicts with exterior design.

VANCOUVER ISLAND, BC, September, 2009 – Town & Country Fireplaces has unveiled their latest innovation to the luxury gas fireplace market with the launch of their new Clean Face Power Vent Termination. Power venting terminations have traditionally added “building acne” to the exterior wall and until now, a shiny metal protrusion could not be avoided. Town & Country is known for revolutionizing the luxury gas fireplace, and as industry leaders, it is their constant strive for engineering innovation that led them to develop another industry *first*.

“We fully anticipate our innovative, ground-breaking design in direct vent termination will force our competition to produce copies however once again; we have set the standard in the industry with the original technology and design,” said Rob Sidoroff, vice president of sales. “Town & Country Fireplaces is fully committed to maintaining our position as Leader in the Clean Face Decorative Direct Vent Fireplace industry.”

Exclusive to Town & Country's revolutionary power vent system, Town & Country's new Clean Face Power Vent Termination is the cure architects and building designers have been seeking. Fitting within a 14 3/8" x 14 3/8" wall opening and sitting flush with the outside wall, the Clean Face Power Vent Termination can be painted any color to match the outside exterior, completely blending into the outside wall, making the termination virtually disappear. The original clean face fireplace now offers the original clean face power vent terminal.

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***About Town & Country Fireplaces***

Town & Country Fireplaces, a division of Pacific Energy Fireplace Products, is a Canadian company located in Duncan, BC.

In 2003, Town & Country changed consumer expectations of a gas fireplace by launching the first-ever “clean-face” gas fireplace, without louvers or grills. This revolutionized the fireplace industry and proved that a gas fireplace can successfully mimic a real wood fire. Every year since its beginning, Town & Country has introduced new innovations to the category of luxury decorative fireplaces, consistently leading in award-winning design.

Parent company Pacific Energy has been designing clean, effective wood stoves for over 30 years. Years ago, the designers at Pacific Energy knew that if they could conquer Canadian winters they could successfully heat homes throughout North America. More Canadians choose a Pacific Energy stove to heat their home each year than any other brand in Canada. [www.pacificenergy.net](http://www.pacificenergy.net)

For more information, or to locate a Town & Country Fireplace Retailer, visit [www.townandcountryfireplaces.net](http://www.townandcountryfireplaces.net).

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