



Town & Country Luxury Fireplaces
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Media Backgrounder

A Town & Country Luxury Fireplace is more than just a fireplace. It is an architectural feature, a sophisticated statement about a home – and an investment that will retain its value for years to come.

Every one of our fireplaces is an industry leader in design and innovation. And because of the flexibility of our Design-A-Fire feature, our customers can create a fireplace that perfectly reflects their style and taste.

About us

Town & Country Fireplaces is a division of Pacific Energy Fireplace Products, a company founded in 1978 on Vancouver Island and located in Duncan, BC. Since its inception, the company has been a leader in the hearth industry. Our experience, coupled with its state-of-the-art manufacturing facility, means we can provide a level of product quality and customer support unsurpassed in the industry.

Town & Country's "clean-face" realistic looking gas fireplaces were launched in 2003, and immediately revolutionized the industry by disproving the long-held belief that a gas fireplace could ever mimic a real wood fire. It eliminated the mechanical facings and louvers that obscured the hearth, and added huge, life-like flames that successfully emulate the look of a wood-burning fire.

From one fireplace that redefined consumer expectations, we have now expanded our Design-A-Fire concept to include 8 different fireplace models, 9 different fires with logs, river rock or sparkling glass, and 8 firebox panels (the liners that form the back and sides of inside the fireplace) – all interchangeable, and resulting in over 200 different configurations.

Hand-crafted quality

In this era of mass-production, Town & Country remains a high-quality product made with premium materials and skilled craftsmanship.

Town & Country luxury fireplaces are hand-crafted from heavy 12-gauge aluminized steel, offering superior heat dispersion, eliminating any "ticks" or "bangs." Our fireboxes are continuous-seam welded, and are up to 58% heavier than other clean-face fireplaces. The result is quieter operation and safer, gas-tight joints for more durable performance.

Our detailed logs and panels are designed, carved and molded in-house, fired in the Town & Country kiln, and hand-painted on-site. Rich, reflective porcelain panels and burners are designed and enameled at Town & Country's in-house enameling facility. In fact, our porcelain process is recognized by the Porcelain Enamel Institute of North America.

Notable features

Town & Country offers a wide array of features, from customizable design choices to flexible venting options that accommodate almost any architectural feature.

- The **original clean-face**. We created the fireplace that created the clean-face category, with no louvers or other clutter to compete with the look of the room.
- The **most flexible venting options** available, to allow every fireplace to go in the perfect spot in any space without competing with beams, architectural features or open spaces.
- The *first* **Clean Face power vent termination**, which fits within a 14 3/8" x 14 3/8" wall opening and sits flush with the outside wall. It can be painted any colour to match the house exterior, completely blending in with the wall and becoming almost invisible.
- The only fireplace with **All Season Comfort™** – purpose-designed to offer comfortable heat without overheating a room, because we know our clients don't need another furnace.
- **Design-A-Fire customizable options:** including 8 different models, 9 different choices of fire burners and logs, 8 firebox panel styles and a variety of andirons and fire screens – giving customers the ability to create over 200 distinctive combinations.
- A safe, **unobstructed ceramic glass face** which will not crack or break under high internal temperatures.

Awards

Town & Country fireplaces have received recognition from the best in the business, including awards from the IIDEX/NeoCon show, Canada's largest interior design show, and from Hearth & Home's VESTA awards:

- **Product Innovation Award, IIDEX/NeoCon 2009:** Bronze Award for product innovation for the breakthrough flush mount power vent termination.
- **Product Innovation Award, IIDEX/NeoCon 2008:** Bronze Award for product innovation for our Integrated Smart Home Control.
- **Product Innovative Award, IIDEX/NeoCon 2007:** Design award for the WS54 Wide Screen.
- **Innovative Product Award, IIDEX/NeoCon 2006:** Design award for the TC54.
- **VESTA Outstanding Design Innovation Award, HPBExpo 2006:** Outstanding Design Innovation for the Maestro Control handheld remote control system.
- **Innovative Product Award, IIDEX/NeoCon 2003:** Innovative Product Award for the TC42.
- **VESTA Awards finalist:** 2003,2004,2005,2006 and 2009

In addition, our luxury fireplaces have been spotlighted as the best choice for upscale properties in Forbes and Millionaire magazines. And, our Tranquility Fire topped the Globe and Mail's '06 Design Pick List:

"The amazingly realistic, highly customizable, ultra luxury gas fireplaces are winning the hearts of the high design minded."

Special features and support for the design industry

At Town & Country Luxury Fireplaces, we understand the needs of the high-end design market. Architects and custom builders told us they wanted fireplace venting that could work around open spaces, structural beams and other unique features – so we made sure it could.

Thanks to this unmatched venting versatility, Town & Country fireplaces can be located almost anywhere within a building envelope – even up to 110' from an outside wall. We've also been able to accommodate extreme climates and hard-to-reach elevations by using optional specialized stainless steel terminals.

And because we know that careful planning is of the utmost importance in the creation of a signature home, we provide fireplace layout planning and technical installation consultation specifically for architects through our Architect Resource Centre, available by email and toll-free number. We also provide architect specifications, architect handbooks, CAD drawings and presentation images to specifically serve design professionals.

The legacy of luxury

Now more than ever, homeowners are considering their options carefully – and spending where it really counts. Town & Country Luxury Fireplaces stand alone as design centerpieces, adding flair, ambiance and long-term value to any home. Our customers can be confident that we use only the highest quality materials, technology, and construction, so our fireplaces will provide them with beauty and warmth for as long as they own their home – and longer.

Our promise is backed up by our limited lifetime warranty, and by a North America-wide network of dealers committed to providing the utmost in service and support. And behind it all stands our sales and technical team, ready to provide their skills and expertise.

For more information about Town & Country Luxury Fireplaces, please visit our website at www.townandcountryfireplaces.com, or contact

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