



How do I get a Gas Fireplace that looks like a real wood-burning hearth?

First and foremost, a gas fireplace must deliver a dynamic and convincing flame.

Before Town & Country, all gas fireplaces had small lifeless flames surrounded by mechanical facings and louvers. Town & Country, the original clean-face gas fireplace, created the first gas appliance with no louvers, a flush hearth for the choice of setting the fireplace at floor level, and huge dancing flames to successfully emulate the look of a wood-burning fire.

A Town & Country Fireplace consumes the attention in a room, leading the industry with its bold flame. Others cannot achieve this without T&C's patented DDV technology.

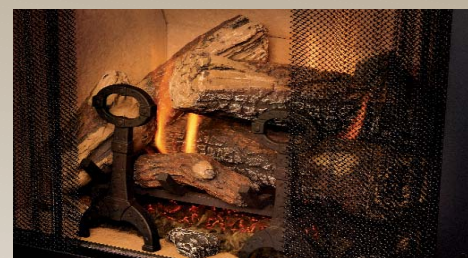


What if I want to put this set of logs with those bricks? What if I don't want logs at all?

With Design-A-Fire, available only on Town & Country fireplaces, you can mix and match logs, grates, bricks and panels to create over 96 distinctive looks behind the glass.

This one line of fireplaces, with six choices of sizes and styles, can go from truly Traditional logs to Ultra Modern with river rock or sparkling glass, to suit any décor in the finest of homes and commercial properties.

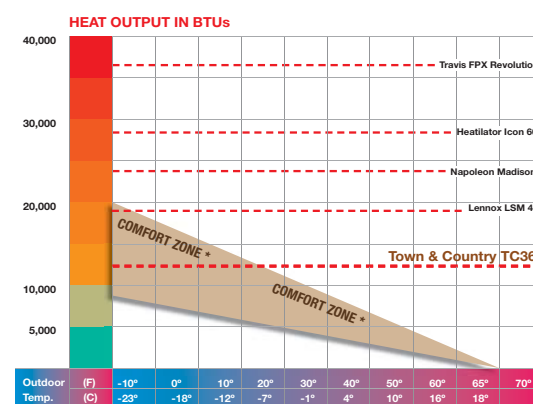
Finishing Touch Trim Kits, fire screens and andirons can be added to enhance the personalized look.



Can I comfortably enjoy a beautiful fire while entertaining?

It is true that most direct vent gas fireplaces were designed to be supplemental heaters. They create too much heat to be operated for any length of time at optimum flame. As a result, they are often turned off in dining rooms, dens or while entertaining.

Town & Country was purpose-designed to be a decorative fire in custom homes. It is the only fireplace with All Season Comfort™. This Town & Country advantage allows you to enjoy the biggest, boldest flame, and comfortable radiant heat suitable for a wide range of spaces, seasons and climates.



* Ideal BTU Comfort Level for Living Spaces 400 - 1200 sq. Ft.
SOURCE: RICHMOND ENGINEERING, OLYMPIA, WA, 2007



The location of the fireplace is critical to my design. Why can't I put a fireplace where I want?

You can. A Town & Country fireplace can be located almost anywhere within a building envelope.

Architects and custom builders told us that fireplace venting must work around open spaces, structural beams and other features.

Town & Country's unmatched venting versatility places a hearth up to 110' from an outside wall.

Installations in extreme climates and hard-to-reach elevations have also been accommodated with optional specialized stainless steel terminals.

96 Different Ways to design inside your fireplace with Design-A-Fire



How do I control my fireplace? What if I just want to turn it on and off?

Some people like to control their fire, others just want to keep things simple. Every Town & Country fireplace is equipped with the award-winning Maestro Control System. Maestro uses a small wall-mounted switch with simple on/off and flame up and down operation, and back-up batteries. This décor-series faceplate can be located up to 50' of run from the hearth.

The Maestro handheld remote, also supplied with every fireplace, has an on/off manual mode, flame up and down operation, simple-step count-down timer, thermostatic control (where permitted), and two on/off programmable time periods for weekdays and weekends. The oversized display is easy to read, and will illuminate in low light. A child safety lockout is also standard on all remotes.



The TOWN & COUNTRY Advantage



The TOWN & COUNTRY Advantage

In this era of mass-production, how can Town & Country say it is a hand-crafted 'premium' product?

Some manufacturers have compromised their construction with spot-welding or screwed metal seams. Many are fabricated using lighter materials, which may "tick" and "bang" as they warm up or cool down.

Town & Country luxury fireplaces, by comparison, are hand-crafted to offer the highest quality construction available in the industry, using 12 gauge steel. This is 76% thicker, and 76% better at dispersing heat. A Town & Country fireplace is continuously full-seam welded, and is up to 58% heavier than other clean-face fireplaces. The result is quieter operation and safer, leak proof gas-tight joints for more durable performance.

Town & Country's detailed logs and panels are designed, carved and molded in-house, fired in the Town & Country kiln, and are hand-painted on-site.

Rich, reflective porcelain panels and burners are designed and enameled in Town & Country's in-house enameling facility. Our porcelain process is recognized by the Porcelain Institute.

In this era of mass-production, Town & Country remains a hand-crafted product with premium materials and craftsmanship.

What else should I know before buying Town & Country?

Town & Country Fireplaces offer an award-winning on-demand electronic ignition system. Electronic ignition is a green alternative to standing pilots that can cut your annual fuel consumption by up to 74%.

A battery back-up system is also included for operation during power outages..

All Town & Country fireplaces include an LP kit for conversion from natural gas to propane fuel, also using the fuel-saving electronic ignition system.



How do I know I'm getting the very best?

Don't take our word for it. Town & Country Fireplaces has been spotlighted as the fireplace for upscale properties in **Forbes** and **Millionaire** magazines.

The International Interior Design Exhibition recognized the Town & Country line with **IIDEX Interior Design Innovation Awards** in 2004 and 2006.



Town & Country's Tranquility Fire topped **Toronto Globe & Mail's '06 Design Pick List**. "The amazingly realistic, highly customizable, ultra luxury gas fireplaces are winning the hearts of the high design minded." says the Globe.

And perhaps most notably from within the fireplace industry itself, Town & Country's design innovation was acknowledged with a **VESTA Award** for the Maestro Control System in 2006, and design innovation finalist nominations in 2003, 2004, 2005 and 2006.



Where do I go to find more product information and design resources?

Architect Resource Centre: Town & Country is the only fireplace manufacturer with a dedicated Architect Resource Centre to provide fireplace layout planning and technical installation consultation. Available at **1 888 223-0088 ext: 242**, or architects@pacificenergy.net



CSI Specifications: Easy CSI specification documents in MSWord, WordPerfect, .rtf and ASCII formats using ARCAT's Spec Wizard, available under Specifications at www.townandcountryfireplaces.net

CAD Drawings: Available for each model under **Products** at www.townandcountryfireplaces.net

Town & Country Image Gallery: Beautiful rooms, beautiful fireplace design ideas available under **Products** at www.townandcountryfireplaces.net

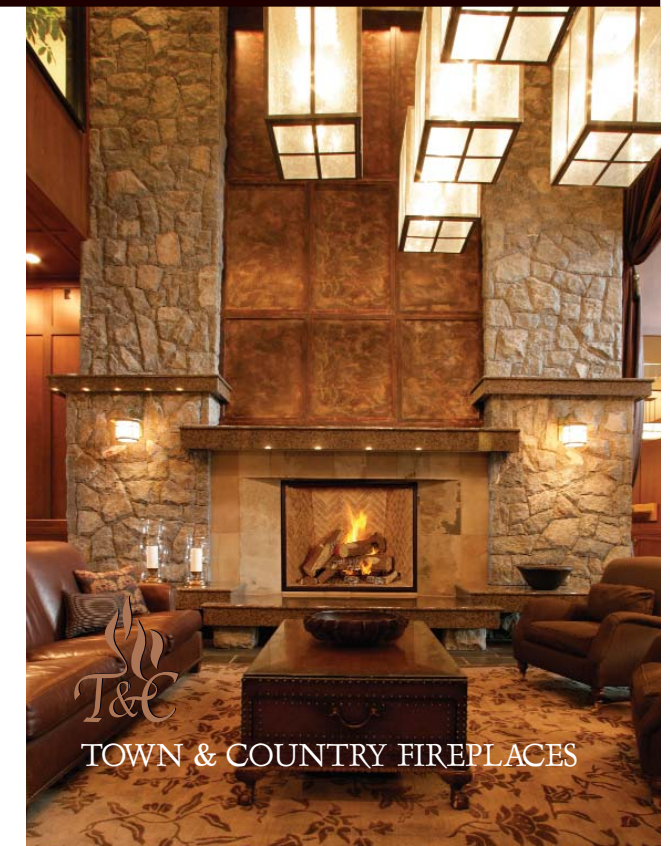
See It Burn: See the Town & Country Advantage in actual burn video, ready for viewing at: www.townandcountryfireplaces.net

Architect Installation Handbooks: Basic framing dimensions and an overview of installation requirements available for each model under **Products** at www.townandcountryfireplaces.net

Design-A-Fire Kits: A convenient demonstration kit to showcase the Design-A-Fire Program is available for order. It contains firebox panel samples, the Maestro handheld remote, a Classic andiron, and design presentation materials. Contact us at: sales@townandcountryfireplaces.net

Visit a Town & Country Showroom
Locate the Town & Country Showroom nearest you at: www.townandcountryfireplaces.net

The
TOWN & COUNTRY
Advantage



TOWN & COUNTRY FIREPLACES

When Town & Country set out to create the luxury category of gas fireplaces we began by listening to discerning property owners, and the design professionals who serve them.

Here are some of the questions that helped to define the Town & Country design, and the Town & Country advantage.



The **TOWN & COUNTRY** *Advantage*